

## **LIST OF REFERENCES on Corporate Social Responsibility (CSR) mandates (Dicember 2010)**

### **Areas:**

- CSR strategic coaching and standard implementation
- Sustainable Supply Chain Management
- Institutional Mandates linked to CSR
- International cooperation - CSR
- Corporate Social Responsibility – Studies, lectures, concepts, tools
- Mediation, Organizational development, Intercultural communication

### **CSR strategic coaching and standard implementation**

CSR analysis (ISO 26'000), and CSR strategy development and definition of measures, *Spar Management AG*, 2009-2010

CSR Trainings (Travellife Standard) for Kuoni Hotels on the Black sea coast, *Bulgaria*, 2009

CSR analysis (ISO 26'000) and implementation, *Möbel Pfister*, 2008-2009

Code of Conduct (based on SA 8000) implementation and environmental / social performance analysis, *Swiss Olympics*, 2007-2010

Consultation and training for the implementation of the BSCI Code of Conduct with suppliers in Morocco, *Coop/Migros*, 2006-2009

Training of local CSR consultants and implementing of CSR standards through social dialogue in the supply chain of a large retailer in China and Thailand/Laos, *Tchibo/gtz*, 2007-2010

Use of alternative fuels in cement plants: Social, environmental and financial Analysis (based on SA 8000) on different ways of hazardous waste disposal in Brazil, Czech Republic and Belgium –*Holcim International, Bruxelles, Belgium*, 2003-2006

Awareness raising and standard trainings (especially SA 8000)  
*Cleaner Production Centres in Bolivia, Peru, Colombia, Costa Rica, Morocco*  
2002-2008

Integration of SA 8000 and update of ISO 9001 in the management system.  
*Manufacturer of electrical equipment for dental hygiene, China*  
 2002/2003

Different Stakeholder Analysis (according to AA1000) (cement plant / Bulgaria, different hotels in Bulgaria and Romania)  
*Peru, Bulgaria, Romania*  
 since 2002

SA 8000 audits for different enterprises in Peru, Bolivia and Costa Rica (food processing (meat, cereals), soap and furniture production, and administration)  
 Since 2002

Development of Code of Conduct of the Colombian Flower Exporters (Florverde) in order to integrate SA 8000, ISO 14001 and internationally recognised flower labels (FLP, MPS).  
*Asocol Flores and Cleaner Production Centre Colombia, Medellin and Bogotá*  
 2002/2003

## **Sustainable Supply Chain Management**

Developing a suppliers guide on CSR with CentraRSE, *Guatemala*, 2009

Intense revision of the guide for Sustainable Procurement (social and environmental aspects) of the *Swiss Association on public sustainable procurement (Interessensgemeinschaft ökologische Beschaffung, IGöB)*, 2009-2010

Consulting for the guideline on public procurement of the *Swiss Labour Assistance*, 2008

Training for Buyers on the implementation of social aspects in procurement, *Swisscom*, 2008

Analysis of selected social and environmental country regulations, Development and implementation of a Code of Conduct, Development of a self assessment for potential supplier, *Armasuisse*, 2007-2008

Organisation of trainings and conferences on social and ecological public procurement in behalf of *IGöB*, since 2005

Development of a sector and country risk analyses as tool for a sustainable supply chain management, *Zürcher Kantonalbank (ZKB)*, 2007

Training in sustainable supply chain management for *Zürcher Kantonalbank (ZKB)*, 2005

Contribution to the Implementation of the Swiss Platform of sustainable supply chain management, *seco*, 2007

## Institutional Mandates linked to CSR

Member of the German speaking task force on ISO 26000, since 2009

Contribution to the development of ISO 26000 as chairman of the mirror committee in Switzerland and representing Switzerland in the international conferences (Brazil, Thailand), Swiss Association for Normation (SNV), since 2007

Management of the secretariat of the Swiss Association on public sustainable procurement (IGöB), since 2005

## International cooperation - CSR

Backstopping of SECO for implementation of 2 projects in the field of CSR and trade promotion in relation with Swiss Cohesion Funds for the New Member states of the EU, Poland, since 2010

Elaboration of stakeholder/mediation instrument and its training for a tourism project in Southafrica, ILO, since 2010

Consulting mandates for ILO Score and Better Work programs, Vietnam, Haiti, ILO, since 2009

Training and backstopping of a CSR implementation programm in tourism Bulgaria and Romania, *UNIDO-Kuoni (PPP)*, since 2007

Support of implementation (capacity building for local consultants and technical support) of the WE project (Worldwide Enhancement of Social Quality), for the improvement of working conditions through a innovative approach, Bangladesh, China and Thailand, *GTZ-Tchibo (PPP)*, 2007-2010

Implementation of a supply chain CSR program in industries through *CentraRSE / Guatemala, seco*, 2007-2010

Implementation of the Monterey Principles for project assessment, *Swiss Agency for Development and Cooperation (DEZA)*, August 2007

Implementing of activities in the field of Corporate Social Responsibility in Cleaner Productions Centres and coaching of national experts (Peru, Bolivia, Colombia, Costa Rica and Morocco), *ILO, seco, NCPC*, 2001-2010

Backstopping mission for the “Factory Improvement Project” in collaboration with the Vietnamese National Cleaner Production Center, *ILO*, July 2005

Integrating Labour services in the NCPCs service portfolio.  
*Concept study and coaching (ongoing) for seco and ILO, Switzerland*  
 December 2001

## Corporate Social Responsibility – Studies, lectures, concepts, tools

Study on developing a national CSR strategy for Switzerland

seco, August/September 2009

Development of a concept for a sustainability award for industry in Egypt, *International Modernisation Centre, Cairo*, 2008-2009

Development of a set CSR tools for SMEs (analyses and participative workshops),  
seco, 2006 - 2008

Lectures in social management and CSR concepts, FHNW / Basel, ZHAW / Winterthur, BFH / Bern ongoing, since 2003

Social marketing, study on alternative ways for Fairtrade communication

seco, August 2005

Conference on business ethics including stakeholder management, SA 8000, AA1000 and their application in SME (Swiss Association for Quality, SAQ).

June 2002

National need analyses and feasibility studies for a CSR programs in Guatemala / El Salvador (June 2007) Romania / Bulgaria (October 2006), Morocco (2006), Costa Rica (Mai 2004), Peru (2002) seco / UNIDO / ILO

Study on labels and Management systems for social and environmental aspects for the flower industry, gastronomy and hotel sector in Colombia.

*CPC Colombia*

2001.

## Mediation, Organizational development, Intercultural communication

Services delivered in collaboration with strategic partner of Neosys

**Phönix** *Mediation \* Entwicklung \* Kultur* ([www.phoenixteam.ch](http://www.phoenixteam.ch))

Team building and mediation, Social institution, Bern, 2010 - ongoing

Lecturing in intercultural management with regional focuses on Latin America and India  
*Business School (Hochschule für Wirtschaft und Verwaltung HSW Bern)*

ongoing (since 2002 ongoing)

Institutional development of a competence center for intercultural mediation and conflicttransformation, Switzerland, since 2009 ongoing

Mediation and leadership coaching, Ernst Schweizer AG, 2009

Mediation in team conflicts, SBB, 2009

Trainings on communication in audits, Swissmedic, 2008/2009

Intercultural mediation and organisational development for catholic parishes in Biel, 2007-2009

Analysis of the organisational and team climate, Stoll, Traber und Partner, 2008

Strategy definition and teambuilding in a division (8 persons)  
FMH Bern, September 2007

Mediation in a management team, FMH Bern, Mai 2007

Moderation of the discussion between a Swiss NGO and toy retailers on social conditions of the production, EvB, November 2006

Process support: teambuilding and mediation in a division (15 persons),  
Dentalhygieneschule Bern, Switzerland, 2006

Trainings on intercultural aspects and communication for health & safety auditors  
*Clariant Int., Basel, Switzerland*  
(2001-2006)

Strategy retreat of a Swiss NGO, Friedensdorf, 2002